



ELEVATE YOUR HELOC BUSINESS WITH EQUITYMAX

POWERED BY OUR HIGH-TECH HELOC PORTAL!

Take your home equity lending to the next level with EquityMax, our NEW HELOC product designed to help your business rise higher. Paired with our modern HELOC Portal, EquityMax delivers a streamlined, technology-driven experience built for speed, simplicity, and scale all with competitive pricing your borrowers will love.

Why EquityMax helps you and your Borrowers Rise:

- EquityMax gives your borrowers access to their home equity without touching their current mortgage or rate, making it an easy, flexible solution you can confidently recommend. It's a smart way to unlock cash for:
 - Home renovations
 - Debt Consolidation
 - College Tuition
 - Major life events and unexpected expenses

With EquityMax, you can work smarter, move faster, and confidently elevate your client relationships.

How our HELOC Portal can help Elevate Your Business:

- Real-time loan status updates and Full Digital Origination Experience
- Full pipeline visibility for every loan and borrower in one place
- Online Borrower Prequalification
- Approvals in about 5 minutes
- Funding in as few as 5 days, faster than traditional HELOC workflows
- End-to-end loan management from submission through funding
- Improved borrower experience, helping drive referrals and repeat business

Intended for use by real estate and lending professionals only and not for distribution to consumers.